

Privacy Policy

Effective Date: 01july2025

Last Updated: 28july2025

Sugarmoon is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your information.

1. Information We Collect

We may collect:

- **Basic information** you voluntarily provide (e.g., name, email, preferences).
- **Usage data** (e.g., how often you use the app, features accessed).
- **Device information** (e.g., IP address, operating system, browser type).
- **Feedback or suggestions** if you provide them.
- **Responses to journalizing or other questions** asked if you provide them.

We **do not** collect sensitive information such as health, financial, or biometric data.

2. How We Use Your Information

We use your information to:

- Provide and personalize app features and recommendations.
 - Improve the functionality and user experience.
 - Communicate updates or important changes.
 - Respond to inquiries or support requests.
-

3. No Selling or Sharing of Personal Data

We **do not sell, rent, trade, or share your personal information** with third parties for marketing or advertising purposes.

We may share data **only** when:

- Required by law, regulation, or legal process.
- Necessary to protect the rights, safety, or property of the Company or users.

- Working with trusted service providers under strict confidentiality agreements, solely to operate or improve the Application.
-

4. Data Security

We take reasonable and appropriate measures to protect your data using encryption, access controls, and secure storage. However, no method is 100% secure, and we cannot guarantee absolute security.

5. Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this Policy or as required by law.

6. Your Choices and Rights

Depending on your location, you may have rights to:

- Access the data we hold about you.
- Request deletion of your data.
- Request correction of inaccurate data.
- Opt out of non-essential data collection.

To make a request, contact: ideasandquestions@sugarmoon.app

7. Children's Privacy

Our Application is not intended for children under 13 (or higher minimum age depending on your region). We do not knowingly collect personal information from children.

8. Changes to this Privacy Policy

We may update this Policy. If we do, we will revise the “Last Updated” date and may notify users of major changes.

9. Contact Us

If you have questions about this Privacy Policy, reach out to:

Sugarmoon Communications, LLC

ideasandquestions@sugarmoon.com

P.O. Box 310192 | New Braunfels, TX 78130-9808